



Food & Beverage

Innovators in the food and beverage industry require integrated intellectual property counsel to assist with the many facets of new food and beverage developments. Our attorneys have experience with all aspects of this fast paced and dynamic arena, including formulations and chemical compositions; production, processing, and preservation methods; branding, product packaging and packaging design; domain name registrations and acquisitions; and licensing implementation.

We assist world-leading produce, coffee, and tea growers; makers of energy drinks, nutritional extracts, nutraceutical supplements, and candy and confections; and producers of dairy, wine, beer, spirits, and cannabis products. We also assist clients with the protection of innovations in related industries, such as food replicas or food models, animal-free meat replacement products, and plant optimization for use in specific foods.

Whether it be through patent, trademark, copyright, trade dress or trade secret protection, the attorneys at COJK are skilled at assisting creators of new food and beverage products to protect, defend, and enforce their IP rights.

Our attorneys have assisted clients with IP services related to:

- Sustainable food products and methods of their production
- Product branding through trademarks and trade dress protection
- Packaging and labelling issues including work with the FDA and ATF
- Optimization of plants for use in specific foods
- Patenting of new uses of natural products
- New food and beverage additives and compositions
- Food and beverage manufacturing processes and equipment
- Protect product formulations through trade secret protection

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